



ESOGÜ Mechanical Engineering Department COURSE INFORMATION FORM

SEMESTER	Fall
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COURSE CODE	151815361	COURSE NAME	Business Management and Entrepreneurship
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Laboratory	Credit	ECTS	TYPE	LANGUAGE
5	2	0	0	2	3	COMPULSORY (X) ELECTIVE ()	English

COURSE CATAGORY

Basic Science	Basic Engineering	Mechanical Engineering Profession [if it contains considerable design, mark with (√)]	Social Science
		X	

ASSESSMENT CRITERIA

	Evaluation Type	Quantity	%
MID-TERM	1st Mid-Term	1	40
	2nd Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Others (.....)		
FINAL EXAM		1	60

PREREQUIEITE(S)	
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COURSE DESCRIPTION	Concepts and characteristics of business and entrepreneurship, factors of success in entrepreneurship and reasons for failure, establishment of businesses, purposes, classifications, capacity utilization problems, functions.
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COURSE OBJECTIVES	To introduce students to the basic subjects of business and entrepreneurship, to teach the first and basic information of entrepreneurship and business, to teach business functions, to explain SMEs and their common features, their contributions to the economic and social system.
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ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUATION	To understand the businesses and activities established to meet human needs, and thus to be able to make effective and efficient decisions as a member of economic life.
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COURSE OUTCOMES	To know the concepts and characteristics of entrepreneurship and business, the success factors in entrepreneurship and the reasons for failure, to learn the establishment processes and purposes and types of enterprises, to learn about SMEs and their common features, to examine business functions, to contribute to the economic and social system of SMEs, about their strengths and weaknesses. have knowledge.
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TEXTBOOK	Küçük, O. (2005) Girişimcilik ve Küçük İşletme Yönetimi. Ankara: Seçkin Yayıncılık
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OTHER REFERENCES	Şahin, M. (2005) Genel İşletme. Eskişehir: Gülen Ofset Rıdvan, K. (2002) İşletme. Eskişehir: Birlik Ofset Dinçer Ö., Fidan Y. (200) İşletme Yönetimine Giriş. İstanbul: Beta
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TOOLS AND EQUIPMENTS REQUIRED	
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COURSE SYLLABUS	
WEEK	TOPICS
1	Human needs and their satisfaction
2	Entrepreneurship and management concepts, factors of production, success factors in entrepreneurship and reasons for failure
3	Establishment processes and objectives of businesses
4	Classification of businesses
5	Common features of SMEs and SMEs
6	Management function
7	R&D function
8	Mid-Term
9	Marketing function
10	Production function
11	Staff function
12	Accounting, Procurement and Public relations functions
13	Contribution of SMEs to the economic and social system
14	Contribution of SMEs to the economic and social system
15,16	Final Exam

NO	PROGRAM OUTCOMES	3	2	1
1	Sufficient knowledge of engineering subjects related with mathematics, science and own branch; an ability to apply theoretical and practical knowledge on solving and modeling of engineering problems.		X	
2	Ability to determine, define, formulate and solve complex engineering problems; for that purpose an ability to select and use convenient analytical and experimental methods.			X
3	Ability to design a complex system, a component and/or an engineering process under real life constraints or conditions, defined by environmental, economical and political problems; for that purpose an ability to apply modern design methods.			X
4	Ability to develop, select and use modern methods and tools required for engineering applications; ability to effective use of information technologies.			X
5	In order to investigate engineering problems; ability to set up and conduct experiments and ability to analyze and interpretation of experimental results.			X
6	Ability to work effectively in inner or multi-disciplinary teams; proficiency of interdependence.	X		
7	Ability to communicate in written and oral forms in Turkish/English; proficiency at least one foreign language.			X
8	Awareness of life-long learning; ability to reach information; follow developments in science and technology and continuous self-improvement.	X		
9	Understanding of professional and ethical issues and taking responsibility	X		
10	Awareness of project, risk and change management; awareness of entrepreneurship, innovativeness and sustainable development.	X		
11	Knowledge of actual problems and effects of engineering applications on health, environment and security in global and social scale; an awareness of juridical results of engineering solutions.	X		
1:None. 2:Partially contribution. 3: Completely contribution.				

Instructor(s): Dr. Özge Yetik

Signature:



Date: 16.06.2021